

SURFACE 3™

SURFACE3 DESIGN AWARD

November 23, 2011

OPEN STUDENT COMPETITION OF DESIGN EXCELLENCE

The Department of Design and Computation Arts, Concordia University, and Surface3 Design principals Jason Shatilla (BFA Design 2003) and Carla El Samra (BFA Design 2001) announce the Surface3 Design Award for graduating students in the Design Program of the Department of Design and Computation Arts, Concordia University. The appointed jury will identify overall excellence, with a specific focus on concerns of sustainability within the submitted works. Students selected as finalists will exhibit their competition panels at the Department's Year-End Show, and the winner will be announced at the show's vernissage. Three finalists will be selected, and from these, there will be one grand prize of \$500.

AWARD GUIDELINES

This competition is open to students of the Department's Major in Design program, who will be graduating in 2012. Each submission will be comprised of three panels (see below) each of which addresses an original student project of the student's choice. The Award jury will consist of four members of the Fulltime Faculty of the Department.

COMPETITION EVALUATION

The submission can be in French or English. The jury will evaluate the merit of the overall presentation and projects in terms of the following criteria:

Presentation:

- clarity and comprehensibility of presentation (based on submitted panels and interview)

Projects:

- thoroughness of research and design process
- pertinence of selected content on each panel, in conveying the overall design process as well as giving a clear sense of the final design
- clarity of textual descriptions of projects
- demonstration of the project's sustainability, socio-cultural, economic, and environmental (reflecting the student's interpretation of "sustainability" as a design principle)
- execution of form and function for each project

In addition, the three shortlisted candidates will be interviewed during a special meeting of the jury, to determine the recipient of the Award. Consideration will be based on the student's communication skills in underscoring the merits of their submitted dossier, in terms of sustainable design practice, and in the pursuit of design excellence. The interview will take place in either English or French.

SUBMISSION FORMATS

- Electronic file format submissions only (FTP Instructions to be provided).
- PANELS
 - Students are asked to submit three panels, each representing one project designed by them.
 - A maximum of two of these projects can be collaborative projects undertaken with other students. In this case, the candidate must demonstrate that s/he played a major role in the design; make very clear his/her specific contribution to the work; and identify how that contribution was instrumental in the overall design.
 - Projects executed while the student was on exchange (as part of the Concordia Student Exchange Program), during his/her period as a student in the BFA Design program, may be included in this competition.
 - In exceptional circumstances a student may include one project executed outside the university (commissioned, community, or pro bono project or other independent work), as long as it was executed while the student was in the BFA Design program. In this case the student must indicate the purpose for which the project was commissioned, the individual/organization that commissioned it, and, if it was a collaborative project, satisfy the criteria concerning a collaborative contribution as indicated above.
 - Each panel must include a title for the project, plus a descriptive text of 400-600 words. It must show evidence of the design *process*, such as sketches, construction drawings or maquettes of proposed ideas, as well as final sketches or photos of the project. Each panel must also convincingly explain the ways in which the student sees the project as "sustainable" (examples of criteria: dfd, durability, collapsibility, use of locally-sourced material, renewable resources, demonstration of social, economic, cultural benefits, reflects consideration of a wide range of stakeholders, etc.).
 - Each panel must be identified with student's name in the lower right hand side, horizontally
 - Each panel will be exactly 22"x36", in colour, landscape format.
 - Files to be submitted in digital PDF or TIFF, minimum 150 DPI
 - Shortlisted candidates will be asked to print their panels in an eco-friendly manner, and submit them as part of the interview process; these panels will be displayed at the Year-End Show.
- STUDENT BIO
 - File to be submitted as a .doc WORD document: Student's name; student headshot photo 3"x5" B&W; short description (100 words) of student's interests in design and research; student contact information; title of the three works presented in this competition; and the name of the course and the professor who assigned the project.
- No other document will be accepted for evaluation

NO WORK RETURNED

Do not send display models or original work, as no submitted work will be returned.

RIGHTS & COPYRIGHTS

Students retain all ownership rights over submitted work. The Department of Design and Computation Arts retains rights to use all or part of student work submissions received for ongoing promotional purposes.

IMPORTANT DATES

November 23, 2011	Launch of student competition
January 16, 2012	Deadline for submitting dossiers
February 3, 2012	Announcement of three finalists
February 13-17, 2012	Interviews of finalists by jury members
April 19, 2012	Announcement of winner (coincides with Year-End Show)

For more information please contact: design@alcor.concordia.ca